24th INTERNATIONAL TRADE FAIR FOR PHARMACEUTICALS AND **RELATED PRODUCTS** 









Including

**INTERNATIONAL MEDICAL** AND **PHARMACEUTICAL BUSINESS FORUM** 













# EXHIBITING FOR A BETT

Over the years «APTEKA» exhibition has become an the leading event in Russia that brings together the pharmaceutical industry experts: manufacturers and distributors ofdrugs and medical products, representatives of retail and chain pharmacies, medical practitioners, drug developers, healthcare authorities.

### Mission of «APTEKA 2017»:

Promotion of the pharmaceutical industry development, information about new products, achievements, innovative projects and events, improvement of pharmaceutical ingredients and drugs manufacturing. «APTEKA» exhibition will be held within the International Scientific and Practical Forum RUSSIAN HEALTHCARE WEEK that comprises a series of exhibition and convention events dedicated to medicine and pharmaceutics, including "Zdravookhraneniye" exhibition.

### MARKET INFORMATION

Volume of pharmaceutical USD 29 billion market in Russia (2015) Volume of imported medical preparations (total worth of sales) 70 %

- pharmaceuticals
- · medical products
- hygiene products
- homeopathy
- phytotherapy
- · cosmetics & cosmeceuticals
- ingredients and raw materials for pharmaceutical production
- diagnostic test systems, chemical reagents, diagnostic laboratory tests
- laboratory equipment, equipment for pharmaceutical firms and doctors' practices
- · food supplements, vitamins and natural products
- infant food, products for children and babies
- mineral water: medical water, table water
- medical equipment
- medical work clothes and shoes, medical knitwear, orthopaedic product
- furniture & equipment for pharmacies
- IT & services for the pharmaceutical sector
- · automated and robotic systems for pharmacies and pharmaceutical storages
- pharmaceutical & medical packaging
- · veterinary medicine
- dentistry

# Traditional Medical Systems of the World 2017



Every year «APTEKA» trade fair hosts the International Medical and Pharmaceutical Business Forum, which brings together the leading experts of the pharmaceutical industry, professional trade associations, and representatives of state authorities.

## FLASHBACK 2016

6, 501 m<sup>2</sup> **Exhibition Area** 

> 185 **Exhibitors**

> > **Participating Countries**

9,410 **Visitors** 

www.aptekaexpo.com

ORGANISED BY:

МОСКВА РОССИЯ ЕВРОЭКСПО



Mr. Yaser Marouf **Project Director** 

t.: +43 1 230 85 35 33 m.: +43 660 30 20 107

e.: y.marouf@euroexpo-vienna.com

**CONTACT DETAILS** 

Address:

Wagenseilgasse 3, Euro Plaza, Gebäude I 1120 Vienna, Austria

24th International Trade Fair for Pharmaceuticals and Related Products **APTEKA 2017** 4-7 December 2017 Moscow, Expocentr, Pavilion 7 **RUSSIAN WEEK OF HEALTH CARE** 



EUROEXPO GmbH



Wagenseilgasse 3, Euro Plaza, Gebäude I 1120 Vienna Tel: + 43 1 230 85 35 33 fax:+43 1 230 85 35 50 www.aptekaexpo.com y.marouf@euroexpo-vienna.com

## **REGISTRATION FORM**

Return to Organizer before October 20, 2017 Yaser Marouf / Project Director

Flease sella tile Original to	organizer: Do not for	get to reserve	one copy to	your rec	.0143.					
Company name						Country	/			
Contact person					Position					
Telephone	E-mail									
Http://				Address						
Industry Sector										
Banking details										
	STAI	ND'S TYPE	AND CON	IGURA	TION					
Unequipped exhibition	th standard e	Individually designed stand								
Corner stand: 15 % surcharge Peninsula 3 sides op			a stand: 20 % ben	Island stand: 25 % surcharge 4 sides open						
Sur	charge for 2-store	ed stands:	65 EUR per	1 sq.m	of 2nd floo	r before	e VAT*			
		REG	ISTRATIO	N						
Unequipped exhibition space, 1 sqm: Equipped exhibition space, 1 sqm (minimum 9 sqm):									pefore VAT* pefore VAT*	
We rent:	sqm	x	EUR	+		%	=		EUR*	
Registration fee:						_	+	400	EUR*	
Includes catalogue entry supplying with exhibitor badges and entrance tickets, placement's plan of the bench, as well as the consumption of up to10 KW. If you require more than 10 KW, please fill out form 6 C										
consumption of up to to KW	. If you require more	charr 10 KW,	picase iiii oa		sum <mark>befo</mark> r	e VAT			EUR*	
		TERMS	S OF PAYM	ENT						
50 % advanced payment, s amount and additional servi						of the	invoi	ce. The rem	aining	
By herewith confirm our par	ticipation <b>in the 24<sup>rd</sup></b>	Internation	nal Trade Fa	ir for Ph		als and	d Rela	ted Produc	ts APTEKA	
<b>2017.</b> We accept the "Rules	s and regulations of e	xhibiting", iss	ued by Euro	xpo ltd.						
* Note: 18% VAT is payal	ole above the indicate	d cost.								
Authorized signature and stamp			Name	Date						