



9TH MOSCOW
INTERNATIONAL
TRADE FAIR FOR TOOLS,
EQUIPMENT AND
TECHNOLOGY



Post Show Results



November 8-11, 2016

Russia | Moscow | Expocentre Fairgrounds



www.mitexpo.ru

RESULTS-2016

Exhibition area, sq. m	16 500
Exhibitors	405
Countries	21
Visitors	17820
Business programme events	8

MITEX 2016: a landmark even of the Russian Tool Industry

- 19 years on the market
- Meeting place of the key market players
- In-depth market analysis
- High rate of international exhibitors
- Support of the RATPE Association of Trading Companies and Manufactures of Power Tools



MITEX is the best place to find reliable partners and promote products on the Russian market

Opening Ceremony

MITEX-2016 opening ceremony honoured guests represented:

Russian Union of Industrialists and
Entrepreneurs

RATPE Association of Trading Companies and
Manufactures of Power Tools

Chamber of Commerce and Industry of the
Russian Federation

State Duma of the Russian Federation



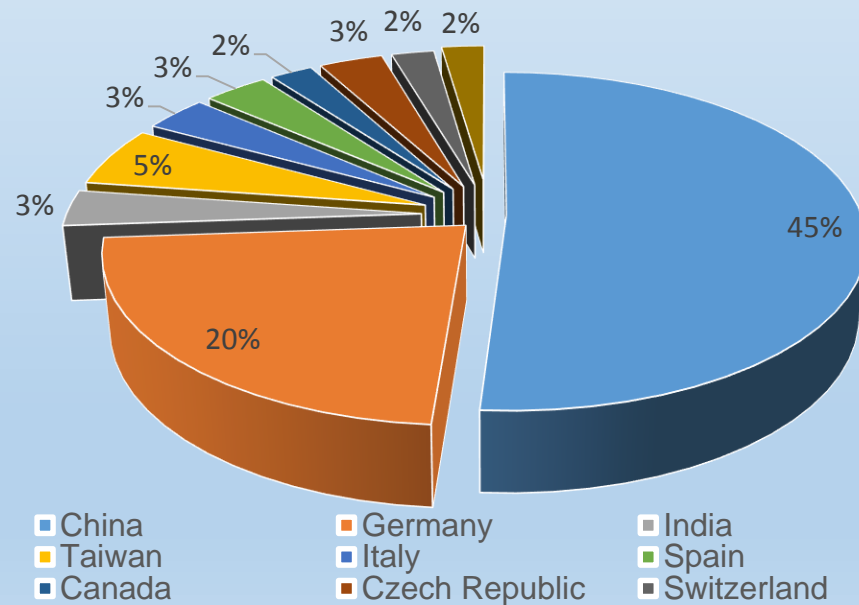
Exhibitors

Russia	196
Other countries	223
In total	419
419 exhibitors from 21 countries	

A Truly International Event

Russia	Other countries
196	223

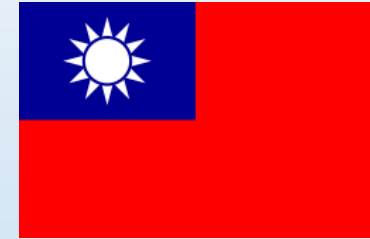
Exhibitors per country (Russia not included)



Exhibiting countries

- Austria
- Belarus
- Germany
- India
- Indonesia
- Spain
- Italy
- Canada
- China
- Moldova
- UAE
- Russia
- USA
- Sweden
- Taiwan
- Turkey
- Ukraine
- Czech Republic
- Switzerland
- South Korea

NATIONAL PAVILIONS



Country	Germany	China	Taiwan
Exhibitors	17	177	14
In total 208 exhibitors			

Business Programme

Key Events

- Working on the construction exchange.

Challenges and opportunities



- Russian Market of Power Tools and Labour Saving Devices: Present State and Prospects
- Efficient online tool shop promotion

- DIY+ Internet: Actual Issues and Market Trends

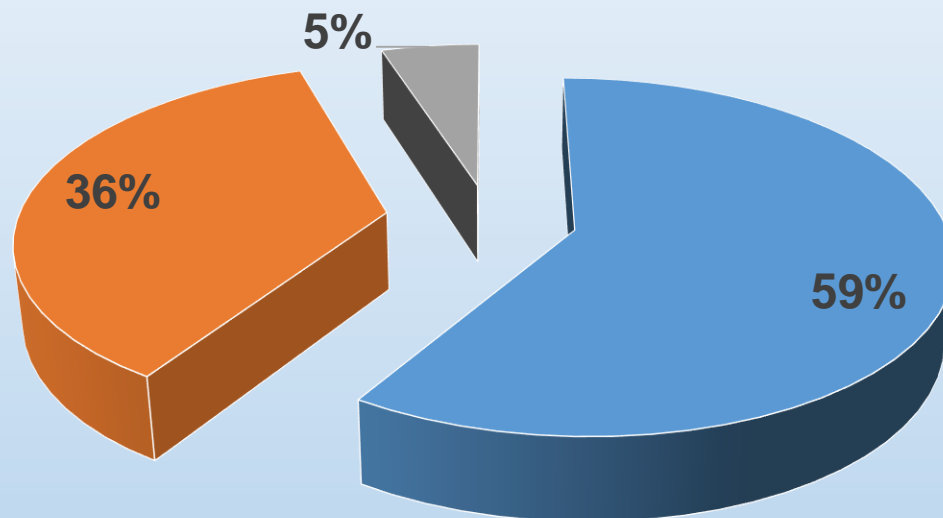


Visitors

- **17820** visitors, including business programme events attendees
- **59%** visitors were **top managers or directors**
- **75%** **specialists** were **satisfied with** exhibition attendance
- **87%** visitors **definitely** plan to visit the next event
- **82%** visitors give a **high rating** to the event



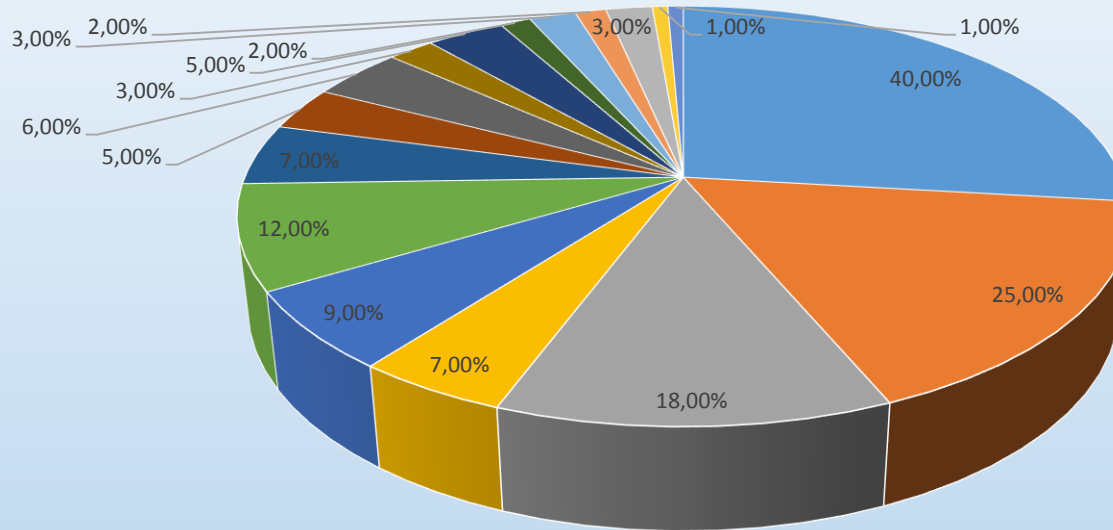
Visitor Geography



- Moscow and Moscow region
- Regions of Russia
- Foreign Countries

In total 17820

Visitor Profile



- Wholesale
- Retail
- Building and repair
- Tool manufacturing
- Machine building
- Car service
- Wood processing and furniture manufacturing
- Transportation and communication
- Self-employed foremen
- Metalworking
- Design and architecture

Our sincere gratitude to the Sponsors and Partners

СТРАТЕГИЧЕСКИЙ ПАРТНЕР /
STRATEGIC PARTNER:



ПРИ ПОДДЕРЖКЕ /
SUPPORTED BY:



ПОД ПАТРОНАЖЕМ ТПП РФ /
UNDER THE AUSPICES OF RF CI:



ОФИЦИАЛЬНЫЙ ЗАСТРОЙЩИК /
OFFICIAL STAND CONTRACTOR:



ОРГАНИЗАЦИЯ МЕРОПРИЯТИЙ /
ORGANIZATION OF EVENTS:



ОФИЦИАЛЬНЫЙ
ИНФОРМАЦИОННЫЙ ПАРТНЕР /
OFFICIAL MEDIA PARTNER:



ИНФОРМАЦИОННЫЙ СПОНСОР /
INFORMATION SPONSOR:

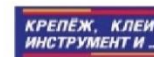


ИНФОРМАЦИОННЫЕ ПАРТНЕРЫ /
INFORMATION PARTNER:



MASTER-FORUM.RU

MASTERCITY.RU
ГОРОД МАСТЕРОВ



Organizers

МОСКВА РОССИЯ
ЕВРОЭКСПО



VIENNA AUSTRIA
EUROEXPO
Exhibitions and Congress Development GmbH



“Euroexpo” organizes 12 annual international specialized exhibitions. Euroexpo’s services are certificated and meet the requirements of ISO 9001:2000.

“Euroexpo” is a member of:

- ✓ **Moscow Chamber of Commerce and Industry** since 2000;
- ✓ **Russian Union of Exhibitions and Fairs** since 2001;
- ✓ **ICCA** since 2008;
- ✓ **UFI Global Association of the Exhibition Industry** since 2010.

Phone/fax: Moscow +7 (495) 925 6561/62 ext. 172, ext. 200

Vienna Tel.: + 43 1 230 85 35 – 32

Fax: + 43 1 230 85 35 - 50/51

E-mail: info@mitexpo.ru

m.haeussler@euroexpo-vienna.com



www.mitexpo.ru



www.facebook.com/mitexpo.ru



10TH MOSCOW INTERNATIONAL TRADE FAIR FOR TOOLS,
EQUIPMENT AND TECHNOLOGY



APPLY FOR A STAND AT MITEX 2017



INTERNATIONAL TOOL EXPO

November 7-10, 2017

Russia | Moscow | Expocentre Fairgrounds



www.mitexpo.ru