

# **EXHIBITING FOR A BETTER LIFE**

Over the years «APTEKA» exhibition has become an the leading event in Russia that brings together the pharmaceutical industry experts: manufacturers and distributors ofdrugs and medical products, representatives of retail and chain pharmacies, medical practitioners, drug developers, healthcare authorities.

#### Mission of «APTEKA 2018»:

Promotion of the pharmaceutical industry development, information about new products, achievements, innovative projects and events, improvement of pharmaceutical ingredients and drugs manufacturing. «APTEKA» exhibition will be held within the International Scientific and Practical Forum RUSSIAN HEALTHCARE WEEK that comprises a series of exhibition and convention events dedicated to medicine and pharmaceutics, including "Zdravookhraneniye" exhibition.

#### MARKET INFORMATION

Volume of pharmaceutical USD 29 billion market in Russia (2015) Volume of imported medical preparations (total worth of sales) 70 %

### **FLASHBACK 2017**

- 4,500 **Exhibition Area** 
  - 164 **Exhibitors**
  - 13 **Participating Countries**

ЕВРОЭКСПО

9,120 **Visitors** 

- pharmaceuticals
- · medical products
- hygiene products
- homeopathy
- phytotherapy · cosmetics & cosmeceuticals
- ш • ingredients and raw materials for pharmaceutical
  - production
- PROFIL · diagnostic test systems, chemical reagents, diagnostic laboratory tests
  - · laboratory equipment, equipment for pharmaceutical
  - firms and doctors' practices
  - · food supplements, vitamins and natural products
  - infant food, products for children and babies
- **EXHIBITION** • mineral water: medical water, table water medical equipment
  - medical work clothes and shoes, medical knitwear, orthopaedic product
  - furniture & equipment for pharmacies
  - IT & services for the pharmaceutical sector
  - · automated and robotic systems for pharmacies and pharmaceutical storages
  - pharmaceutical & medical packaging
  - veterinary medicine
  - dentistry

### CONTACT DETAILS



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