

Climate World Expo 2023: Unique opportunities for HVAC&R businesses

Feb. 28 -March 3, 2023, Join the 18th Climate World Expo at the Expocentre Fairgrounds in Moscow taking place at the end of February for four days.

Climate World Expo is the leading event in the field of heating, air conditioning, ventilation, industrial and commercial refrigeration. This year's event is slated to welcome world-renown companies and provide great networking opportunities for businesses.



Many companies have already claimed a coveted spot to participate in the expo, leaving just 20% of the available space left. Among them are Breezart, Briscool, Caksan Caka, Rowen, Fachman, Friterm, Frigoblock, Frivent, Galvent, Gemak Genel, ISIB, Invent, KSK group, Marcon, Ruspromholod, Turkov, Tica, Termoflou, Ventfan, Veza, Ventart Grupp. The list of already confirmed Exhibitors 2023 available [here](#)

In Russia, the HVAC&R market is growing with opportunity. When COVID-19 shook the world, the HVAC&R market was imperative to the world's health and safety, providing efficient ventilation to buildings and hospitals. As hospitals saw numbers of patients increase, so did their HVAC needs.

The Russian market now has unique opportunities for HVAC&R businesses as western companies withdraw from Russia and leaving a big gap in the market. The Climate World Expo is the ideal venue for business networking and finding new customers to fill the gap in the market.

The expo expects to attract more than 9,000 professionals: from dealers, distributors, engineers, and installation and service companies, to company directors, management companies, sports facilities, museums and more.

Recent statistics show that 90% of World Climate Expo attendees are professionals in the field, and 81% of visitors directly influence purchasing decisions.

Highlights of this year's event is the wide-ranging 2023 business programme that will include the participation over 2,500 delegates presenting on all aspects of the industry.

Presentations will span the four days and will include discussions on new trends and sales channels, as well as informational talks on how to maintain and increase profit margins, how to stimulate sales through industry marketplaces and how to optimize service costs.

This year's Climate Expo will also include a special tour for journalists, which will be an excellent publicity opportunity for businesses. This will be similar to the tour held at Mitex, the international exhibition of tools and equipment, that was held in November and resulted in more than 150 professional publications.

The Climate World Fair will take place on Feb. 28 -March 3, 2023 at the Expocentre in Moscow, Russia.